Safety assessment of cosmetics with no animal testing

2nd Pan-American

Conference for Alternative Methods, 23/08

Vanessa Rocha, PhD

Natura Innovation, Brazil



Natura and Alternative Methods development in Brazil

### 2nd Pan-American

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Vanessa Rocha, PhD

Natura Innovation, Brazil



### **NATURA & CO**

### THREE BRANDS, ONE VISION









Natura Co-Founders London, 2017

### ANIMAL TESTING BAN AT NATURA

Investments on innovation, infra structure and people



### 20 partnerships

Universities and Research Institutes – skin models, allergy, genotoxicity, OMICS

>67 in vitro models on safety and efficacy20 patents on natural ingredients

>8 scientific papers, 21 posters on conferences

.....

Universities and Research Centers Validation Center Trade Associations on Brazil and South America

RENAMA
Networking on
Alternative
Methods
MCTIC





Workshops, Symposiums, and Conferences

2007 – Workshop at Natura Cajamar 2010 – Bracvam publication



Conference for Alternative Methods

August 23-24, 2018 Rio de Janeiro



# Universities, Research Centers, Validation Center

Skin Irritation 3D models 2012

#### **Publications**

Toxicology in Vitro xxx (2012) xxx-xxx



Contents lists available at SciVerse ScienceDirect

Toxicology in Vitro

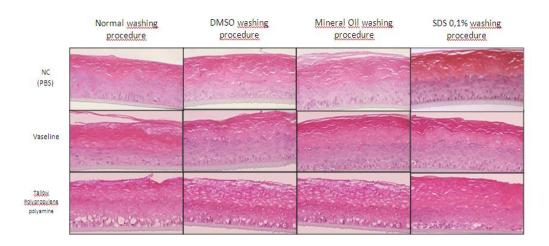




Improved procedures for *in vitro* skin irritation testing of sticky and greasy natural botanicals

J. Molinari <sup>a,\*</sup>, C. Eskes <sup>c</sup>, E. Andres <sup>a</sup>, N. Remoué <sup>a</sup>, V.M. Sá-Rocha <sup>b</sup>, S.P. Hurtado <sup>b</sup>, C. Barrichello <sup>a</sup>

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# Universities, Research Centers, Validation Center

BRACVAM Legislation



#### **Publications**



#### Regulatory Toxicology and Pharmacology

Volume 62, Issue 2, March 2012, Pages 393-403



Workshop Report

Regulatory assessment of *in vitro* skin corrosion and irritation data within the European framework: Workshop recommendations

Chantra Eskes <sup>a</sup>  $\stackrel{A}{\sim}$   $\stackrel{M}{\sim}$ , Véronique Detappe <sup>b</sup>, Herman Koëter <sup>c</sup>, Joachim Kreysa <sup>d</sup>, Manfred Liebsch <sup>e</sup>, Valérie Zuang <sup>d</sup>, Patric Amcoff <sup>f</sup>, João Barroso <sup>d</sup>, José Cotovio <sup>g</sup>, Robert Guest <sup>h</sup>, Martina Hermann <sup>i</sup>, Sebastian Hoffmann <sup>j</sup>, Philippe Masson <sup>k</sup>, Nathalie Alépée <sup>g</sup>, Luis Alfonso Arce <sup>1</sup>, Beat Brüschweiler <sup>m</sup>, Tiziana Catone <sup>n</sup>, Rostislav Cihak <sup>c</sup> ... Olivier Depallens <sup>b</sup>



SHORT COMMUNICATION

### Proposal for a Brazilian Centre on Alternative Test Methods

Chantra Eskes<sup>1</sup>, Vanessa de Moura Sá-Rocha<sup>2</sup>, Jadir Nunes<sup>3</sup>, Octavio Presgrave<sup>4</sup>, Dermeval de Carvalho<sup>5</sup>, Philippe Masson<sup>6</sup>, Ekaterina Rivera<sup>7</sup>, Sandra Coecke<sup>8</sup>, Joachim Kreysa<sup>8</sup> and Thomas Hartung<sup>9</sup>

Independent Consultant, Ispra, Italy; Natura, Cajamar, SP, Brazil; Brazilian Association of Cosmetology, São Paulo, SP, Brazil;
National Institute of Quality Control in Health (INCOS), Oswaldo Cruz Foundation (FIOCRUZ), Rio de Janeiro, RJ, Brazil;

<sup>5</sup>Biotox, Ribeirão Preto, SP, Brazil; <sup>6</sup>EVIC International, Paris, France; <sup>7</sup>Biological Science Institute, Federal University of Goiás, Brazil; <sup>8</sup>ECVAM, In Vitro Methods Unit, Institute for Health and Consumers Protection, European Commission Joint Research Center, Ispra, Italy; <sup>9</sup>Johns Hopkins University, Baltimore, USA and University of Konstanz, Germany

# Universities, Research Centers, Validation Center

Micronucleus (Genotox) on 3D Skin model 2012

#### **Publications**



Mutation Research/Genetic Toxicology and Environmental Mutagenesis



Volume 743, Issues 1-2, 18 March 2012, Pages 36-41

Successful micronucleus testing with the EPI/001 3D reconstructed epidermis model: Preliminary findings

E. Andres a A M. J. Molinari a. N. Remoué a. V.M. Sá-Rocha b. C. Barrichello a. S.P. Hurtado b

https://doi.org/10.1016/j.mrgentox.2011.12.026

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Sensitization

#### **Publications**



#### Toxicology in Vitro

Volume 27, Issue 4, June 2013, Pages 1220-1225



Givaudan<sup>6</sup>

The sensitivity of the KeratinoSens<sup>™</sup> assay to evaluate plant extracts: A pilot study

Eric Andres<sup>a</sup>, Vanessa M. Sá-Rocha<sup>b</sup>, Carla Barrichello<sup>a</sup>, Tina Haupt<sup>c</sup>, Graham Ellis<sup>d</sup>, Andreas Natsch<sup>c</sup>, 着

#### **Research Article**

Received: 9 February 2015,

Revised: 6 April 2015,

Accepted: 13 April 2015

Applied Toxicolog

Published online in Wiley Online Libr



(wileyonlinelibrary.com) DOI 10.1002/jat.3172

Probabilistic hazard assessment for skin sensitization potency by dose-response modeling using feature elimination instead of quantitative structure-activity relationships



Thomas Luechtefeld<sup>a†</sup>, Alexandra Maertens<sup>a†</sup>, James M. McKim<sup>b</sup>, Thomas Hartung<sup>a,c</sup>\*, Andre Kleensang<sup>a</sup> and Vanessa Sá-Rocha<sup>a,d</sup>



#### Toxicology in Vitro

Volume 30, Issue 1, Part B, 25 December 2015, Pages 318-324





Skin sensitizer identification by IL-8 secretion and CD86 expression on THP-1 cells







Inducing the development of alternative methods with suppliers;

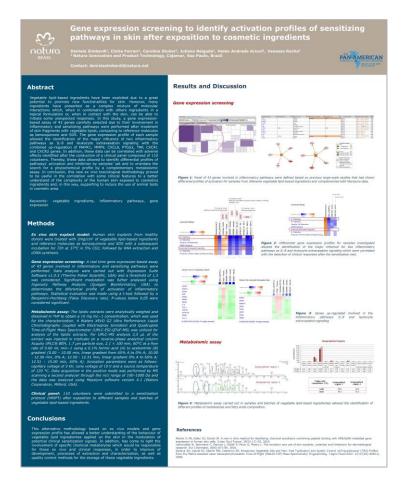
\_Develop new technologies (OMICS, Bioprinting) with suppliers and Universities

\_Use new approaches on safety assessment of cosmetic ingredients



# Visit our posters - Friday

#96



#98



# Visit our posters - Friday

#136



#### Non-animal testing strategy for the safety assessment of a new botanical extract developed for cosmetic application - A case study

Marcelo Vielra<sup>1</sup>; Mayara Paludetti<sup>1</sup>; Cyro Zacarias<sup>1</sup>; Cintia Paes<sup>1</sup>; Vitor Fonseca<sup>1</sup>; Caroline Bianchi<sup>1</sup>; Bianca Rocha<sup>1</sup>; tion and Technology of Products



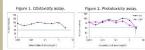
#### Introduction

Since 2006 Natura does not use animal testing for the development of their animal tests for this purpose, many parameters are still uncovered and some gaps need to be addressed by other alternative strategies. In this context, a mbination of in vitro tests, in silico predictions and read-across approach were used to evaluate the safety use of this material.

Objective: The aim of the present study was to define the safety use of a animal testing strategy.

# Using scientifi bases, the toxicological data of the the safe use

both in 3T3 fibroblasts strain. It doesn't present cytotoxic activity and IC50 value at the concentrations tested. It was possible to observe a small drop in showed a decrease in cell viability for both the irradiated sample and the nor irradiated sample, under the conditions tested, PIF = 1 was considered non



For assessment of the genotoxic potential of the extract, it was performed the Bacterial Reverse Gene Mutation test (Ames test) and Mammalian Cell Micronucleus test. During the Ames test, under the test conditions, the sample did not induce frame-shift mutation or base-pair substitution in the genome of Salmonella typhimurium TA98, TA100, TA102, TA1535, TA1537, at metabolic activation. With the preliminary results of Micronucleus assay, the sample showed no genotoxic effects.

compounds identified in the characterization of the aromatic extract in chromatography. Nevertheless, for the major compound, no toxicological information was found that could support its safety assessment. Therefore, assessment by read-across, a compound widely used in cosmetic products and having high similarity with the nolecule to be evaluated was selected. Due to the structural similarity, it is possible to predict that the two compounds may have similar biological activity. Therefore, toxicological data available in the literature of one compound can be used for safety evaluation of another molecule that has limited or no available information The compounds alpha and beta-arbutin (Figures 3 and 5) were used for read-across evaluation, based on structural similarity with the major compound identified in the extract (Figure 4). The same structural alerts for sensitization and penotoxicity were identified through in silico evaluation, what aided the determination of similarity between the compounds.



The concern about arbutins is the formation of hydroquinone in the skin, since this substance is currently prohibited for use as a cosmetic ingredient. The hydroquinone may be formed on the skin after endogenous biotransformation or may be present as a residue of the arbutin. Thus, using the hydroquinone systemic toxicity data, based on the NOAEL of 20 mg/kg bw/day, it was possible to determine that the arbutin concentration of 0.5% is safe to use in body lotion products. The complete rationale used to evaluate the safety of alpha-arbutin wa



$$MoS = \frac{somer_{SSS}}{soc} \longrightarrow SED = A (mg/kg bw/day) \times C (\%)/100 \times DAp (\%)/100$$

Finally, since structural alerts and some positive test results for skin sensitization in the literature related to arbutin were identified, a rational Dermal Sensitization Threshold (DST) (Table 1) was used to determine the maximum allowed major compound concentration by product category. The DST for substances as arbutin, is 64 µg/cm². Based on these results, the maximum concentrations of the aromatic extract were also

IFRA category	Max. allowed conc. for the reactive compound by DST (%)	Max. allowed conc. of the aromatic extract (%)	
1	0,0018	0,01	
2	0,0023	0.01	
3	0,01	0,04	
4	0,029	0.12	
5	0,015	0,06	
6	0.046	0.19	
7	0,0048	0,02	
8	0,065	0,27	
9	0,32	1,33	
10	0,53	2,21	
11	NA NA	NA.	

The present case-study demonstrated the challenges on estimate the bazard of botanical ingredients using in vitro assays, and offer ways to evaluate the safety use of the material based on exposure scenario, read

### #137



Rationale for safety assessment of an aromatic extract developed for cosmetic application based on non-animal testing strategy.

intia Ferreira Paes, Aline Armelini, Cyro Zacarias, Caroline Bianchi, Jarcelo Vieira, Mayara Paludetti, Vanessa Rocha Jatura Inovacño e Tecnologia de Produtos. Caiamar. Sao Paulo, Braz



#### Introduction

The absence of toxic potential of a cosmetic ingredient can be evidenced based on a series of alternative methods and makes part of the hazard identification. With the ban on animal testing for evaluation of cosmetic products in Europe and other countries, in vitro methods, Dermal Sensitization Threshold (DST) rationale and a confirmatory clinical assays were used to analyze safety for cosmetic application of a new aromatic extract obtained from the flowers of a plant from the





Considering the chemical characteristics of Asteraceae family, the strategy to guarantee the safety of cosmetics ingredients was:

I- To conduct in vitro studies:

2-To determine the limit for exposure of the allergens:

3- After its approval, conduct the clinical studies.



Figure 1: Rationale of safety assessment based on a non-animal testing strategy, of a new

The aromatic extract was considered as "reactive" (NESII = 64 µg/ cm²) in Dermal Sensitization Threshold (DST) and the maximum use level in consumer products for fragrance materials for category 4° is 0,029%.

#### **Results and Discussion**

In the chemical characterization, the extract was found to be composed of some sesquiterpenes (like bergamotene, nerolidol and spathulenol), monoterpenes (such as verbenol and epoxi-linalpol), and also hexadecanoic and linolenic acids. In lower levels, there were also some sesquiterpene lactones and polyacetylenes, substances of concern that are already described in the scientific literature for this family of plants. The extract did not show any mutagenic activity in the AMES test. A phototoxic potential was verified in the 3T3 phototoxicity test, but in a tridimensional model, this potential was not confirmed. Regarding the sensitization potential, the extract was found to be a sensitizer in a tridimensional in vitro model. The DST applies the same principles as those used to develop the TTC to define a level of skin exposure where there is no appreciable risk of skin sensitization to an untested chemical This rationale is applied and endorsed by the Research Institute of Fragrance Materials (RIFM).

Table 1: Results obtained from methodologies 3T3 without or with UVA light, Phototoxicity

Identification	Methodology	Endpoint	Concentration	Results
048-2012	3T3 without or with UVA light	Phototoxicity	0.005 mg/ml, 0.01 mg/ml, 0.025 mg/ml, 0.05 mg/ml, 0.1 mg/ml, 0.25 mg/ml, 0.5 mg/m e 1 mg/ml.	Phototoxic
ABS (002- 2014)	Phototoxicity 3D Model	Phototoxicky	0,017 0,03161 0,17 0,3161 1%	Not phototoxic
ABS (002- 2014)	Skin Sensitization 3D Model	Sensitization	0,0003/ 0,003/ 0,03/ 0,3/ 3/ 30%	Sensitizer
EN4546-14	(Rew Mesorial)	Sensitization	60%	Not sentisting
EN5202-15	Photogratch test (Raw Moterial)	Photocoxicky	60%	Not phototoxic
All-S- RIPT- 052907-01-06- 15-RI-01-Rev01	HRIPT (Final product)	Sensitization	0,0036%	Not sensiting
AII-S-FA-FT- 052907-01-06-	Photopasch test (Final product)	Phototoxicky	0,0036%	Not phototoxic

The safety of this aromatic extract for cosmetic use was confirmed with clinical tests, where no irritation, sensitization or phototoxic

The present case-study demonstrated that in vitro testing combined with exposure based scenario, DST principles, and clinical studies can be used as integrated strategies to make feasible the use of new botanical extracts.



ABIHPEC 2015 Creates a working group on Alternative to Animal Testing to:

\_ Understand gaps and needs for cosmetic companies to attend Concea normatives;

Contribute for the scientific progress with training, Workshops for companies.





















\_Associated Laboratory





\_LNBIO collaboration: eye irritation project (poster section) and Premasul training course





Inmetro collaboration: Medida Certa project (interlaboratory running of cytotoxicity and phototoxicity in partnership with Natura, Inmetro, In Vitro Cells (Alergisa), Kosmoscience and Chemyunion).





\_Natura and USP represents the associated laboratories

### I MEETING OF RENAMA'S ASSOCIATED LABORATORIES Rio de Janeiro, 08/22/18



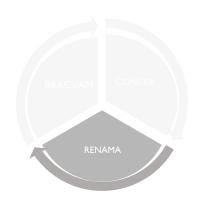


30 participants





#### MAPPING WHAT WAS IMPLEMENTED



24 Methods (Normative 18th and 31st)

#### Skin Irritation and Corrosion OECD 430 - In Vitro Skin Corrosion: Transcutaneous Electrical Resistance Test Method (TER) OECD 431 - In vitro Skin Corrosion: Reconstructed human epidermis (RHE) test method OECD 435 - In Vitro Membrane Barrier Test Method for Skin Corrosion OECD 439 - In Vitro Skin Irritation Reconstructed Human Epidermis Test Method Ocular Irritation and Corrosion OECD 437 - Bovine Corneal Opacity and Permeability Test Method for Identifying Ocular Corrosives and Severe Irritants OECD 438 - Isolated Chicken Eye Test Method for Identifying Ocular Corrosives and Severe Irritants X OECD 460 - Fluorescein Leakage Test Method for Identifying Ocular Corrosives and Severe Irritants OECD 491 - Short Time Exposure In Vitro Test Method for Identifying i) Chemicals Inducing Serious Eye Damage and ii) 🖎 OECD 492 - Reconstructed human Cornea-like Epithelium (RhCE) test method for identifying chemicals not requiring class Phototoxicity OECD 432 - In Vitro 3T3 NRU Phototoxicity Test Skin Absortion OECD 428 - Skin Absorption: In Vitro Method Skin Sensitization OECD 429 - Skin Sensitisation Local Lymph Node Assay OECD 442A - Skin Sensitization Local Lymph Node Assay: DA (non-radioactive) OECD 442B - Skin Sensitization Local Lymph Node Assay: BrdU-ELISA (non-radioactive) OECD 442C - In Chemico Skin Sensitisation Direct Peptide Reactivity Assay (DPRA) OECD 442D - In Vitro Skin Sensitisation ARE-Nrf2 Luciferase Test Method Genotoxicity OECD 487 - In Vitro Mammalian Cell Micronucleus Test **Acute Toxicity** OECD 420 - Acute Oral Toxicity - Fixed Dose Procedure OECD 423 - Acute Oral toxicity - Acute Toxic Class Method OECD 425 - Acute Oral Toxicity: Up-and-Down Procedure **OECD 129 Reproductive Toxicity** OECD 421 - Reproduction/Developmental Toxicity Screening Test OECD 422 - Combined Repeated Dose Toxicity Study with the reproduction/Developmental Toxicity Screening Test X **Pyrogenic Contamination** Bacteria Endotoxin Test -Brazilian Pharmacopeia

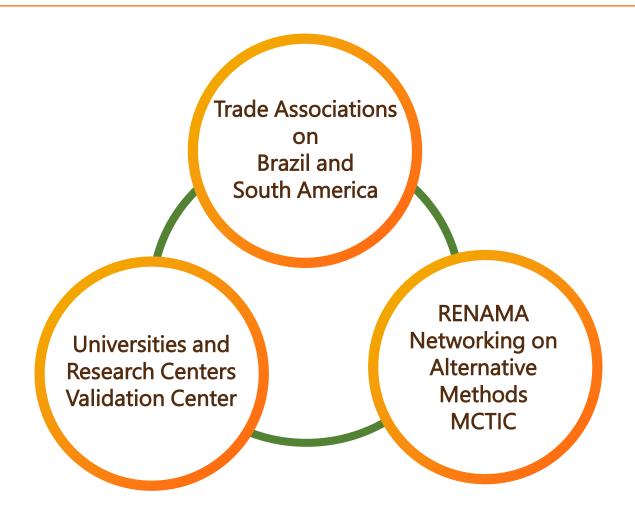
I MEETING OF RENAMA'S ASSOCIATED LABORATORIES Rio de Janeiro, 08/22/18

### **Outputs:**

- Impact that different laws can have on the implementation of Concea's Normatives and use of alternative methods
- 2. Training and qualification
- 3. Big projects including international partners



### JOINT EFFORTS TO GO FURTHER





# 2016\_Video to celebrate 10 years with no animal testing (Natura 10 anos)

#### Portuguese

https://www.youtube.com/watch?v=g79MMFUXrwQ

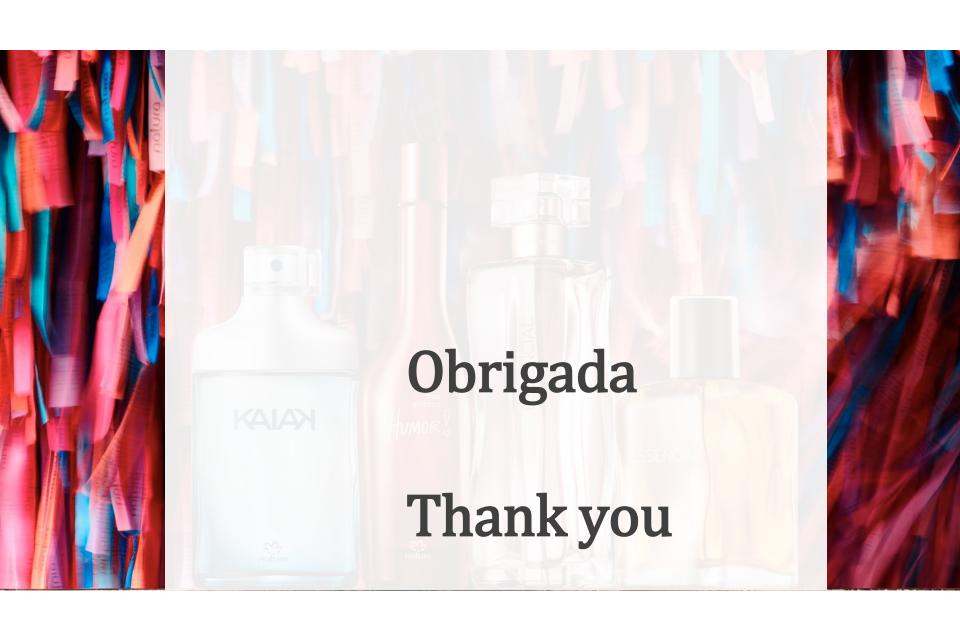
#### Espanish

https://www.youtube.com/watch?v=52DvKQRL0u8

#### English

https://www.youtube.com/watch?v=\_7\_qCR-EEZE//





# ALTERNATIVE METHODS FOR SAFETY ASSESSMENT

Integrated testing Strategies

